

R & A Investment Research

© R & A Group Research & Asset Management AG · Bodmerstrasse 3 · CH-8002 Zürich Phone +41-44-201 07 20 · e-Mail info@ragroup.ch · www.ragroup.ch **Outsourcing of selected research and asset management functions** (we do not «sell» investment research or products, but are considered by our clients equivalent to an in-house team).

For best client use: Private label Research.

Professional asset managers use R & A research and asset management services for the following reasons

- □ Professional quality research and asset management services.
- □ Investment strategy (lack of/support of in-house chief economist or chief strategist).
- □ Stock selection.
- Model portfolios.
- Cost.



Comprehensive global	Comprehensive: Economy, financial markets, asset allocation.
macro analysis and	Global: Developed and the ever more important developing countries.
strategy.	Time horizon: short-, medium-, long-term.
	Special topics and themes.
	Fundamental (transparent, comprehensible) and disciplined (quantitative models and filter). Bottom-up know-how feeds into the asset allocation process.
Company analysis and model portfolios.	R & A Quality-Select: Systematic, successful stock-selection approach.
	Model portfolios (equities, other asset classes).
	Top-down know-how may feed into the stock selection process.
Modular building blocks.	Various modules available: Strategy, portfolios, company reports, languages. Tailored to meet client needs.
	Languages: German, English (selected products in French and Italian).
Target audience internal	Internal users: Investment committees, portfolio management, client advisors.
and external users.	External users: Clients (presentation material, brochure, company reports).



Module 1

Global economy, financial markets, investment strategy & asset allocation.

Global economy and world financial markets:

- Quarterly trends and forecasts (ca. 60-100 PowerPoint slides).
- Conclusions for the investment strategy.
- Monthly updates (25-35 slides).

Quarterly presentation (at client premises).

Optional: Asset allocation grids (core/satellite).

Optional: Printed brochure.

Module 2

Stock selection & model portfolios.

R & A Quality Select approach: Fundamental outlook, financial ratios (R& A Financial Conditions Index), valuation (proprietary earnings and cash flow model).

Recommended lists equities.

Model portfolios (equities, other asset classes).

Company reports for recommended stocks (private label, 1 page).

Private label research (languages English, German; selected products in French and Italian).



R & A Group is an independent investment research and asset management company. R & A Group has a comprehensive investment research offering with a focus on investment strategies and global stock selection.

Founded in 2001, R A & Group is a joint stock company domiciled in Zurich and a member of the leading independent asset manager organization VSV (Swiss Association of Asset Managers).

Investment-Research at Work ™

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Data sources in charts or tables that are not specifically mentioned are either companies or index provider.

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